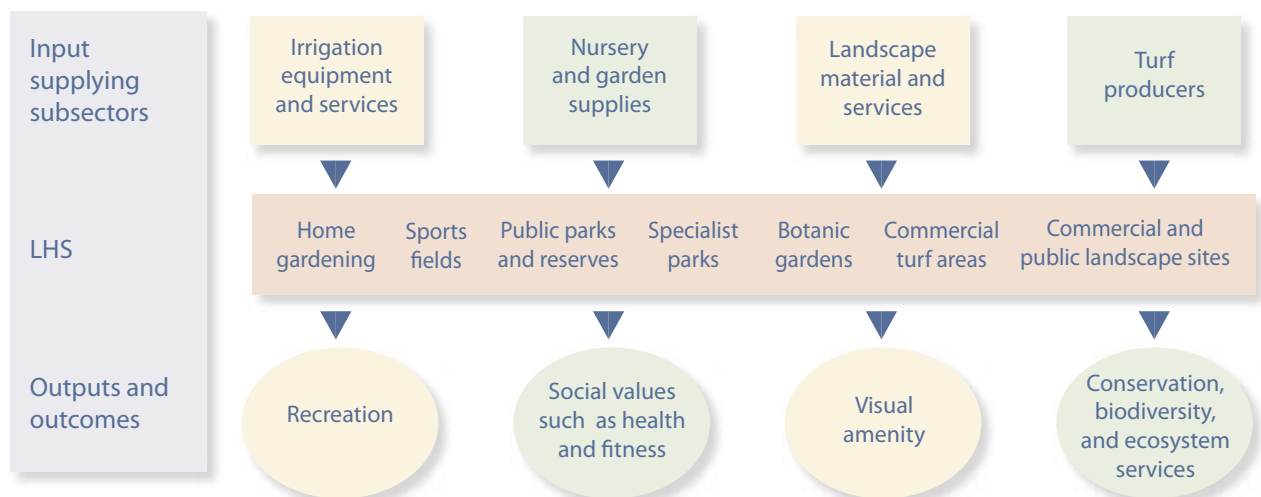


## The Value of the Lifestyle Horticulture Sector (LHS) in Australia

The Lifestyle Horticulture Sector (LHS) comprises the people and businesses that deliver healthy, thriving and viable gardens, parks and open space to provide liveable cities and sport and recreation amenities for their communities.

This study\* examined the data on this important sector in the Australian economy and produced the following information:

- Employment in the LHS sector is estimated at about 110,000 people, with an estimated value of wages of \$2.57 billion per annum. .
- The value of inputs to the LHS is estimated at \$6.82 billion. This is estimated from the value of outputs from nursery and garden supplies, irrigation equipment and services, landscape materials and services and turf producers that are destined to the LHS.
- The total value of the sector is therefore at least \$9.39 billion per annum, which was more than 1% of the Australian GDP, and similar to the value of rural irrigation and what it produces for our economy. And if the value was estimated by valuing the outputs of lifestyle horticulture instead of its inputs, the value would be far greater.



The Lifestyle Horticulture Council (LHC) was formed by the Irrigation Association of Australia, Australian Golf Course Superintendents, Nursery and Garden Industry Australia, Parks and Leisure Australia, the Australian Institute for Horticulture, the Australian Landscape Industries Association and the Turf Producers Australia. This group has been convened to work with government at national, state and local level to ensure that urban water conservation programs are as effective as possible, based on sound science, involve the commercial sector and allow the maintenance of vital public open space.

For the full report, contact IAA on (02) 94760142, or email [jolyon.burnett@irrigation.org.au](mailto:jolyon.burnett@irrigation.org.au)

\* Report on the Lifestyle Horticulture Sector for the Lifestyle Horticulture Council by Agrtrans Research & CapeAbility Consultants Oct 2005

